Port of Melbourne

Port of Melbourne sponsors local groups and events as part of its community relations program. If you are interested in securing a Port of Melbourne sponsorship, tell us about your group or event, and what you hope a Port of Melbourne sponsorship will help you achieve.

Once you complete this form, email it to our Community Relations Team (the team) at community@portofmelbourne.com. The team will assess your proposal and contact you, so be sure to complete **Step 1**.

For more information about sponsorships, or to see what types of groups and events we currently sponsor, please visit the Community & education section of our website.

Step 1 – tell us about your company or group

Event or group for sponsorship			
Contact name		Title	
Telephone		Mobile	
Fax		Email	
Postal address			

Step 2 – tell us about your proposed sponsorship

Event date (dd/mm/yyyy)		Commitment	Once only	Ongoing

How much will this sponsorship cost? (Please include GST)

How will Port of Melbourne be involved in this sponsorship?

Event signage		Naming rights		Competition	
Donation		Port representation		Other (specify below)	

How many people do you estimate this sponsorship will reach?

Who are you aiming to reach through this sponsorship or sponsored event?

How is your event or group connected to the local community?

What Port of Melbourne marketing or promotional material would you need for this sponsorship?

Banners and / or signage		Logo		Promotional copy	
On-site representation		Other			

Details

What media or marketing exposure would Port of Melbourne receive from this sponsorship?

In the event that your request for sponsorship is successful, PoMC must approve all media-related material before its release.

Local press		Metro press		TV	
Radio		Internet		Other	

Details

What data or other information could you provide Port of Melbourne at the end of the sponsorship?

Step 3 – send this form and any supporting information to our Community Relations Team

Email	community@portofmelbourne.com
Post	Community Relations Port of Melbourne GPO Box 2149 Melbourne VIC 3001